

# Data Centers > Denmark

30 April 2024 // Marriott Copenhagen



Headline Partner

Life Is On | **Schneider**  
Electric

## Partnership Brochure 2024

Organised by



DANISH DATA CENTER  
INDUSTRY

[www.datacentersdenmark.com](http://www.datacentersdenmark.com)



# Who should attend

The event will be bringing together thought-leaders from the entire Danish data center ecosystem together with international industry stakeholders, government and public sector officials, discussing IT infrastructure energy challenges facing the global industry.

### The event will be joined by +400 delegates representing:

- Data Center Operators
- Energy Utilities
- Research Institutions
- Technology Innovators/Suppliers
- NGO's
- Government Officials
- Policy Makers & Regulators
- Public Sector Officials

### Who attended in 2023?



The annual conference on data center sustainability, connecting regional professionals from mission-critical sectors.

### About the conference

Data Centers Denmark is an annual conference series, organized by Danish Data Center Industry, which seeks to tackle the pressing issue of escalating data center energy usage in the world.

Data Centers Denmark is gathering business, operations and technology experts from the data center and energy communities together with regulators and research institutions, to discuss how we can green the data center industry and highlight the Nordic sustainability proposition.

How can we together build the climate-positive data center? Join the discussions on 30 April 2024 in the heart of Copenhagen.

# DDI Awards, 29 April 2024

Join the annual awards show, celebrating the regional data center industry the night before the conference. Find out more info on [www.ddiawards.net](http://www.ddiawards.net)



# Partnership packages

All packages below include a concept stand, which means exhibitors will only need to deliver the art. The concept stand includes wall backdrop, table, chairs and a screen.

Headline		Gold (Limited)		Exhibitor		Packages
Member	Non Member	Member	Non Member	Member	Non Member	
85,000 DKK	110,000 DKK	55,000 DKK	85,000 DKK	35,000 DKK	65,000 DKK	<b>Lunch Sponsor</b>
<b>Package Stand</b> Larger bespoke stand in the location of choice.	<b>Package Stand</b> Stand in the exhibition area	<b>Package Stand</b> Stand in the exhibition area				Member Non Member 30,000 DKK 65,000 DKK
<b>Speaking</b> 1 x 30 minute presentation 1 x panel position/ roundtable or roundtable host	<b>Speaking</b> 1 x 20 minute presentation or panel position or roundtable host					<b>Reception Sponsor</b>
<b>Marketing/Promotional:</b> <ul style="list-style-type: none"> <li>Logo featured on masterhead as Headline Sponsor</li> <li>Logo and profile featured on all banners and event website and app</li> <li>Downloadable content</li> <li>Logo on all email and print marketing materials</li> <li>Logo prominently displayed on multiple items of event signage</li> <li>Invitations for 2 Executives to join the Awards Dinner</li> <li>Logo included on main conference stage backdrop</li> <li>Logo on post-event attendee survey and presentation emails</li> <li>Full list of attendees post-event</li> </ul>	<b>Marketing/Promotional:</b> <ul style="list-style-type: none"> <li>Logo and profile featured on all banners and event website, app</li> <li>Opportunity to promote</li> <li>Downloadable content</li> <li>Logo on all email and print marketing materials</li> <li>Logo prominently displayed on multiple items of event signage</li> <li>Logo included on main conference stage backdrop</li> <li>Logo on post-event attendee survey and presentation emails</li> <li>Full list of attendees post-event</li> </ul>	<b>Marketing/Promotional:</b> <ul style="list-style-type: none"> <li>Logo and profile featured on all banners and event website, app</li> <li>Logo on all email and print marketing materials</li> <li>Logo prominently displayed on multiple items of event signage</li> <li>Logo included on main conference stage backdrop</li> <li>Logo on post-event attendee survey and presentation emails</li> <li>Full list of attendees post-event</li> </ul>				Member Non Member 15,000 DKK 35,000 DKK

Contact us for bespoke packages!

# Standard concept stand

All packages include a concept stand, which is set up for all exhibitors. Exhibitors will only need to deliver the artwork for the branded wall. The concept stand includes wall backdrop, table, chairs and a screen. Additional requests can be negotiated directly with the vendor.



Interested in partnership opportunities, contact:



Speaking, sponsoring

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Marketing, Partnerships

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